



Strategic Planning Group, Inc. provides a wide range of professional services related to recreation and tourism development. These services are available for both public and private sector entities and are designed to meet a wide range of needs and include:

- ◆ Development and Marketing Strategies
- ◆ Development Cost Forecasts
- ◆ Financial Feasibility
- ◆ Impact Analysis
- ◆ Market Evaluation/Analysis
- ◆ Market Feasibility
- ◆ Price/Admissions Structuring
- ◆ Pro-Forma Financial Analysis
- ◆ Site Selection/Analysis
- ◆ Utilization Analysis
- ◆ Visitor Profiles-Projections

SPG professionals have an established track record and experience base as a result of numerous studies and consulting assignments in the following recreational land uses:

- ◆ Community and State Parks
- ◆ Convention Centers
- ◆ Entertainment Facilities
- ◆ Golf Courses-Municipal and Private
- ◆ Hotels/Motels and Conference Centers
- ◆ Marinas
- ◆ Residential/Commercial Resort Communities
- ◆ Resort Complexes
- ◆ Sports Facilities
- ◆ Theme Parks



Broward County Convention Center

REPRESENTATIVE PROJECT EXPERIENCE:

- ◆ 1997 Atlantic Olympic Games
- ◆ ABC Attractions-Silver Springs
- ◆ Alachua County Municipal Golf
- ◆ Clay County Recreation and Open Space Plan
- ◆ Conyer GA Horse Park
- ◆ Daytona Beach Shores Recreation and Open Space Plan
- ◆ Fort Lauderdale/Broward County Convention Center
- ◆ Indiana Department of Interior-Indiana Dunes State Park Lodge
- ◆ Jacksonville Beach Parks and Open Space Element
- ◆ Lake Michigan Marina Development Commission
- ◆ Lake Seminole Concessionaire Study
- ◆ Marineland-Florida
- ◆ Melbourne Civic Auditorium Feasibility Study
- ◆ Oconee, GA Recreation Plan
- ◆ Panama City Tourism Development Plan
- ◆ PGA Tour-Hall of Fame
- ◆ Plaza International-Orlando
- ◆ Polk County Recreation and Open Space Plan
- ◆ Rouse Company- Jacksonville Landing
- ◆ San Destin Marina-Bos Corporation
- ◆ Sand Lake Resort Hotel-Orlando
- ◆ Sawgrass Resort Acquisition-Arvida Corporation
- ◆ Territory of Guam Recreation and Open Space Plan
- ◆ Tourism Development Strategy- St. Augustine, Florida
- ◆ Vilano Beach Hotel-Conference Center
- ◆ Virgin Island Recreation and Open Space Plan
- ◆ Virgin Islands Economic Development Plan
- ◆ Visions Program Jacksonville Beach, Florida
- ◆ Visions Programs-St. Augustine,
- ◆ Walton County TDC Economic Impact Study